

Nature Photography Workshops, Tours, and Photo Adventures

http://www.naturescapes.net/workshops-tours

1-888-667-0559 Contact Us Sign into community or Create community account

Update URL to include the word 'tours'

The Resource for Nature Photographers

Search the community Advanced Search

Home Store Workshops and Tours Articles Forums Galleries Portfolios News About

Current Schedule Custom Photography Tours About Leaders Reviews

Rename Workshops Home to Current Schedule
Rename About Our Workshops to About
Rename Instructors to Leaders
Rename Testimonials to Reviews

Learn More & Register

Introduction text (h1) with inclusion of target keywords for SEO.
This could also move down below the filtering feature.

Find a Workshop or Tour Year 2017 Region All Leader All

2 OPEN SOLD OUT

Trip Name
Dates
Leaders
[Learn More & Register](#)

Trip Name
Dates
Leaders
[Waitlist & Reminder](#)

Trip Name
Dates
Leaders
[Learn More & Register](#)

SOLD OUT

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Our Promise to All Workshop and Tour Participants

Since 2003

To provide the best possible experience for you and to exceed your individual goals

To be ethical, trustworthy, and responsible with minimal impact to the environment

To lead, teach, and become a friend in a friendly and approachable small group environment

To put the importance of your photography first and share technical knowledge without waver

About Workshops and Tours

Create a Custom Tour

Area to tell the NatureScapes travel story and vision. What do we want people to know and what sets NatureScapes trips apart from everyone else? We can get really creative here (the icons are just one idea to get us started). We can add to this above or below.

Include the promise to all participants and link to the About page.

Incorporate SEO keywords/phrases here. There should also be an area that links to the Leaders page.

Another idea: Have a spotlight on company founder that points to the Leaders page.

Simple rotation of testimonials to demonstrate social proof. Could be clickable or automatically fade in/out.

if listed on TripAdvisor, display that here and also on the About page (phase 2).

View all reviews

We're ready to help you plan the photography adventure of a lifetime!

Give us a call: 1-888-667-0559 or 410-239-8025
Email: editors@naturescapes.net

8:30 AM - 4:30 PM - Monday-Friday Eastern Time

Travel the world and learn new techniques! Sign up for workshop and tour emails
Be the first to know about new nature photography workshops and tours, last-minute openings, and special pricing.

Email Address

Subscribe

You may easily unsubscribe at any time. Rest assured, we respect your privacy and your email address will never be shared or sold.

Footer

For discussion: I'm wondering if now is a good time to make the logo smaller and perhaps drop the tagline from the top if necessary to avoid readability issues. Once we introduce large images, we'll need all the space we can to move the page up.

Full width large image rotation to really highlight the details of beautiful photography and make you feel like you're there.
Simple title, location, leader names, and button overlay.

Introduction text (h1) with inclusion of target keywords for SEO.
This could also move down below the filtering feature.

Filter the Workshop and Tour list below it by Year and Region as we do currently. A new idea is to filter by Leader.

3 column listing of all or filtered Workshops and Tours.

Uses overlays to indicate 1-2 openings or Sold Out status.

When trips are filtered, there should be a visual indication that shows trips being eliminated from the grid.

When a trip is sold out, the link should change to Wait-list & Reminder. The names and emails we curate will be beneficial if there are last-minute openings. We can also use it to notify prospective clients when the same trip is announced for a future year.

Call out for Custom Photography Tours to encourage inquiries and generate leads.

Simple rotation of testimonials to demonstrate social proof. Could be clickable or automatically fade in/out.

if listed on TripAdvisor, display that here and also on the About page (phase 2).

Call for signing up to the Workshop and Tour email list only so we can begin forming new relationships.

Spotlight on founder at top. Welcome text about how he "hand-picks" the best workshop and tour leaders who are professional, knowledgeable, and personable in the field and they are also friends. Then there is a link to read founder's full bio.

Additional space for intro heading text or simply Workshop and Tour Leaders. Below it everyone is automatically organized alphabetically by last name. Need a way to set it up so when we add someone new it's arranged automatically.

Leader's bio text
and headshot.

Leader's current trip schedule organized by year and automated if possible.

Client testimonials about the leader.

General testimonials feature.

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